



Innovators

those who develop and bring to market resilience solutions -- including entrepreneurs, private sector incumbents, intrapreneurs, and NGOs

Proposed Actions

Barriers to Action for Innovators

Business model for climate resilience solutions for vulnerable people unclear, few success stories

Lack of awareness & access to key enablers

Limited data available on the potential addressable DF4CR market

Limited understanding of climate change in general, and climate resilience specifically, & how to apply to products

Lack of clarity on the end goal of resilience products

Lack of understanding of complex regulatory issues

By Innovators

Integrate climate resilience into existing business models already reaching low income and climate vulnerable populations

Elevate the voices of those on the front-line - including climate vulnerable people themselves

By Others

Catalytic funders fund action research to develop evidence, demand and supply side data and use cases

Catalytic funders inject de-risking capital to support early stage startups and innovation

Investors highlight innovators to become "champions" for DF4CR

Investors and catalytic funders deploy capital in new financing vehicles

Enablers & catalytic funders identify and address barriers in the DF4CR market system

Enablers complete capacity building workshops for other ecosystem actors

Target 24-month outcomes

A few companies and startups emerge as "champions" - demonstrating the ability to both rapidly scale reach and achieve sustainable impact



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By Innovators

By Others

Target 24-month outcomes

Early-Stage Innovators ONLY

Limited understanding of potential new business models

Investors take early high-risk positions in DF4CR innovators and investment vehicles with a more patient return profile

Many new startups globally begin to self identify as DF4CR

Governments give innovators time to experiment, set up regulatory sandboxes & tech innovation hubs

Support programs emerge to support innovators with talent, product innovation, risk capital, and partnerships for DF4CR

Incumbent Innovators ONLY

Limited understanding of or capability to deploy digital finance solutions

Introduce DF4CR as an intentional focus area for market expansion and emerging business lines

Enablers facilitate partnerships between investors and innovators, and investors and funders

Incumbent fintech and digital finance innovators begin to explore & deploy climate resilience solutions to their customers via existing business models and channels

Few success stories of incumbent innovation or high profile partnerships

Seek out and form catalytic partnerships

Governments create policy mandates where necessary to support "willingness to pay"

Government becomes first large customer / buyer

High profile partnerships begin to form to experiment and deploy solutions -- showing rapid scale and business case for DF4CR